



# Habematolel Pomo of Upper Lake 3<sup>rd</sup> Annual EARTHfest



## Sponsorship & Exhibitor Opportunities

Habematolel Pomo of Upper Lake (HPUL) is hosting its 3rd Annual EARTHfest, April 27, 2019, in Upper Lake, CA at Running Creek Casino (635 E. Hwy.20) from 11am-3:00pm. EARTHfest is open to the public, FREE admission, this event is for the community to learn about Environmental Conservation and how to be better stewards to the Earth. This event is expected to draw a wide variety of locals interested in helping protect and clean Lake County's Natural Resources, All while sharing some of their locally produced products. Together we can make Lake County a more sustainable community. 100% of your tax-deductible "Sponsorship" goes to making EARTHfest happen. Sponsorships help pay for Entertainment for the event, Outreach Materials, Advertisement, etc.

Things your Sponsorship will **NOT** be used for are: Employee Time, HPUL EPA Program Support or anything out side of this event.

Habematolel's Environmental Protection Department (EPA) has been working on a project, entitled "Sediment/ Nutrient Buffers Restoration Project". The HPUL teamed up with Mendocino National Forest (MNF) on a restoration project located within MNF boundaries on Middle Creek in Upper Lake to reduce sediment & nutrient loading into Clearlake. This is just one-way HPUL has been doing our part, to help protect the natural beauty of Clearlake and Lake County.

By becoming a sponsor, your organization/ business is contributing to Environmental Awareness and an integral part of a change to the environment and its well being of all living in it. All funds collected are invested solely to this event. (i.e. prizes, contests and items necessary to make this event happen.) Come show your commitment to environmental protection, and the community.

Sponsorship must be in by March 29, 2019, so we can advertise, on radio, local newspaper, etc.

For more information, please contact [lrosas@hpultribe-nsn.gov](mailto:lrosas@hpultribe-nsn.gov) or (707) 275- 0737 Ext. 120

Thank You,

Linda D. Rosas-Bill  
Environmental Director  
Habematolel Pomo of Upper Lake

## Sponsorship Levels:

### Earth (\$1,000.00)

- Logo displayed prominently at event (Please attach logo in with Sponsorship)
- Verbal recognition of sponsorship during the event
- One (1) complimentary prime exhibitor space
- Your logo on the back of event T-shirts
- 4 Complimentary Event T-shirts
- Mentioned as a Sponsor on Advertisements

### Water (\$500.00)

- Logo displayed prominently at event (Please attach logo in with Sponsorship)
- Verbal recognition of sponsorship during the event
- One (1) complimentary exhibitor space
- Your logo printed on the back of event T-shirts
- 2 Complimentary Event T-shirts

### Air (\$250.00)

- Verbal recognition of sponsorship during the event
- One (1) complimentary exhibitor space

\*\*FREE wi-fi internet, is available\*\*

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(Return This Portion Only)

\* Required

\*Company/Organization/Agency: \_\_\_\_\_

\*Primary Contact Name: \_\_\_\_\_

\*Primary Contact Email Address: \_\_\_\_\_

\*Primary Contact Phone Number: \_\_\_\_\_

\*Name(s) of Attendees: \_\_\_\_\_

\*Description of Exhibit: \_\_\_\_\_

**Check one:**

**Information**

**Demonstration**

**Sales**

## Sponsorship Level

\*Please indicate the level of sponsorship you wish to provide for this event. Note: All Sponsorship Levels include ONE exhibitor space. (Make Checks Payable to: Habematolel Pomo of Upper Lake, Memo: EARTHfest 2019)

🏠 Earth Sponsorship ~ \$1,000.00

🏠 Water Sponsorship ~ \$500.00

🏠 Air Sponsorship ~ \$250.00

If you plan to have an exhibit booth, please briefly describe the types of information or content you plan to exhibit booth, or simply state no exhibit if you do not plan on having an exhibit booth:

Submit your completed request form to the HPUL Tribal Office – 9470 Main St. Upper Lake, Ca.  
Irosas@hpultribe-nsn.gov; fax: (707) 275-0757.